

# Is Your Company Failing to Take Advantage of R&D Tax Credits It's Earned?

When you think of research and development, do you imagine scientists in white lab coats? If that image has nothing to do with your business, you might not give another thought to R&D tax credits. But while R&D does involve the physical, biological and computer sciences, that's only the beginning.

Anytime you use the scientific method (starting with a theory and testing solutions through trial and error) to produce a better product or way of producing those products, you might qualify.

Companies can save thousands of dollars on federal, state and local taxes by creating products or processes that are functionally better – even without a single lab-coat employee.

## Why bother?

You could cut your federal tax bill by as much as ten percent, and save even more in state and local taxes. That's money you could reinvest in your business or use to strengthen your bottom line.

## What your R&D tax credits will cover

You could earn tax credits on the wages of your involved team and supplies used for R&D. Even the cost of research contracted from outside labs and resources could qualify, at various levels of credit.

## Is it really that simple?

Nothing having to do with taxes is ever without some complexity. At Wiss, we know the questions to ask, the documents to accumulate and the processes to follow to lead to your R&D tax credit success.

## How to qualify

Keep these basic points in mind when you consider whether your work might earn tax credits.



### Involved STEM

Any products or processes innovated or improved through science, technology, engineering or math might qualify. That could be anything from the development of new software used to more productively run a food processing line to the invention of the next generation of one of your leading products.



### Problem to Solution

Product or process innovation always starts with a challenge. A product that doesn't address your customers' needs or comes up short against the competition. A production process that's slow or expensive to run. You expressed a need and innovated a working solution.



### Scientific Process

This simply means you followed a logical scientific process. Your team might have created prototypes and they tested and rejected non-working models or strategies until they found the answer.



### Made in America

Your research efforts must be conducted domestically. Lab work contracted offshore does not qualify for R&D tax credits.

If you have any questions about R&D credit and how it may affect your business, please contact:

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